# Getting traction with outreach for the Creative Industries



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### **Project drivers**

- TEC recommends more outreach
- Faculty outputs highly visual
- Majority of research output reporting methods are manual

# The Plan

...Divide & Conquer...

Figshare group site can accommodate project drivers

Create a figshare group site for one school

Becomes exemplar

#### Benefits to researchers



Open access, secure doi, storage, exposure

Data source for Symplectic Elements

Image: https://figshare.com

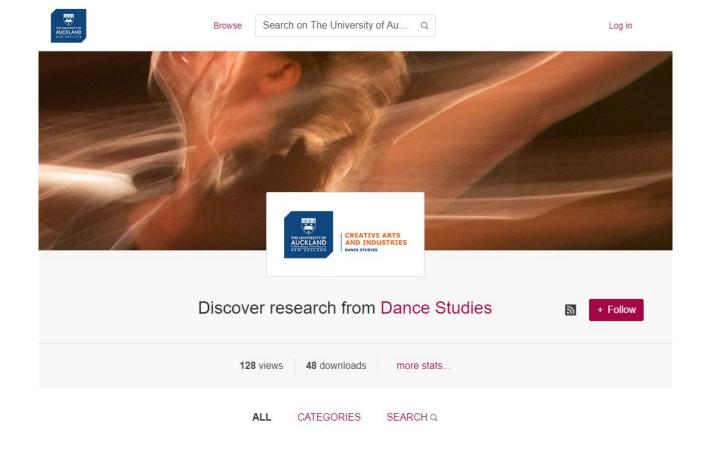
## Group site logistics



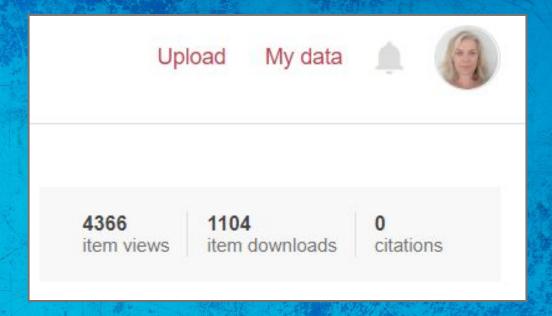
2x Administrators

Name & URL

**Images & logos** 



#### auckland.figshare.com/dance



auckland.figshare.com/authors/Fiona\_Lamont/4084864





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