

Research profiles: Working hard or hard work?

Emma Richardson & Sandy Lin
Research Services, Libraries and Learning Services | Te Tumu Herenga

The top of the image features several overlapping, semi-transparent green rectangular blocks of varying shades, creating a layered, geometric effect.

Google

Why are research profiles important?

- Curate your digital identity
- Increase your exposure
- Collaboration and networking
- Claim your research territory
- Join the conversation
- Show you are the expert in field

Challenges

- Time – never enough of it
- Privacy and oversharing risks
- Can be viewed as “self-promotion”
- Not peer-reviewed so can be viewed as low quality
- Can be viewed as a waste of time

Strategies

To help improve your researcher profile

Strategy

Identify suitable platforms

Uni Directory
ORCID
Scopus
Publons
Google scholar

2



Know what you want to achieve

1

Networking?
Research impact?
Citations?
Recognition?

Do the work!

3

Create your profile

University Directory

Dr Ethan Edward Cochrane

BA (Honours), MA, PhD



Associate Professor

In: [Anthropology](#) » [Social Sciences](#) » [Faculty of Arts](#)

Biography

I completed my PhD at the University of Hawaii in 2004 examining the diversity of ancient ceramics in Fiji. After this, I was a lecturer at University College London for five years before coming to Auckland in 2012. I have also worked in cultural resource management (or Heritage sector) archaeology in Hawaii, Samoa, and Micronesia.

Research | Current

- Pacific Island archaeology, especially Fiji-West Polynesia
- Archaeological theory and method
- Evolutionary theory
- Archaeological science
- Ancient ceramics
- **Archaeology of Samoa:** I am currently finishing Faculty of Arts funded research investigating early archaeological deposits around the island of 'Upolu. At the same time I am working with colleagues on my Marsden funded project titled "Land and Agriculture in Ancient Samoa: Uncovering the Origins of the Polynesian Chieftdoms" (2018-2020). This project investigates the development of complex agriculture on 'Upolu and associated changes in chiefly society.
- **Culture history of Fiji and West Polynesia:** for the last 20 years I have been conducting archaeological field work in western Fiji and Samoa. My work has focused on changes in ceramic technology, ancient diet and subsistence change, and site formation processes.
- **Archaeological Research Blog:** *Tropical Pacific Archaeology*
<http://diodiaries.ac.nz/pacific/>

Teaching | Current

[ANTHRO 306](#) Pacific Archaeology

[ANTHRO 700A/B](#) Method and Theory in Archaeology

Postgraduate supervision

- **Selected Current and Past BA Honours topics supervised:** classification analysis of New Zealand pa sites,

Identifiers

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Contact details

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Primary office location

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AUCKLAND 1010
New Zealand

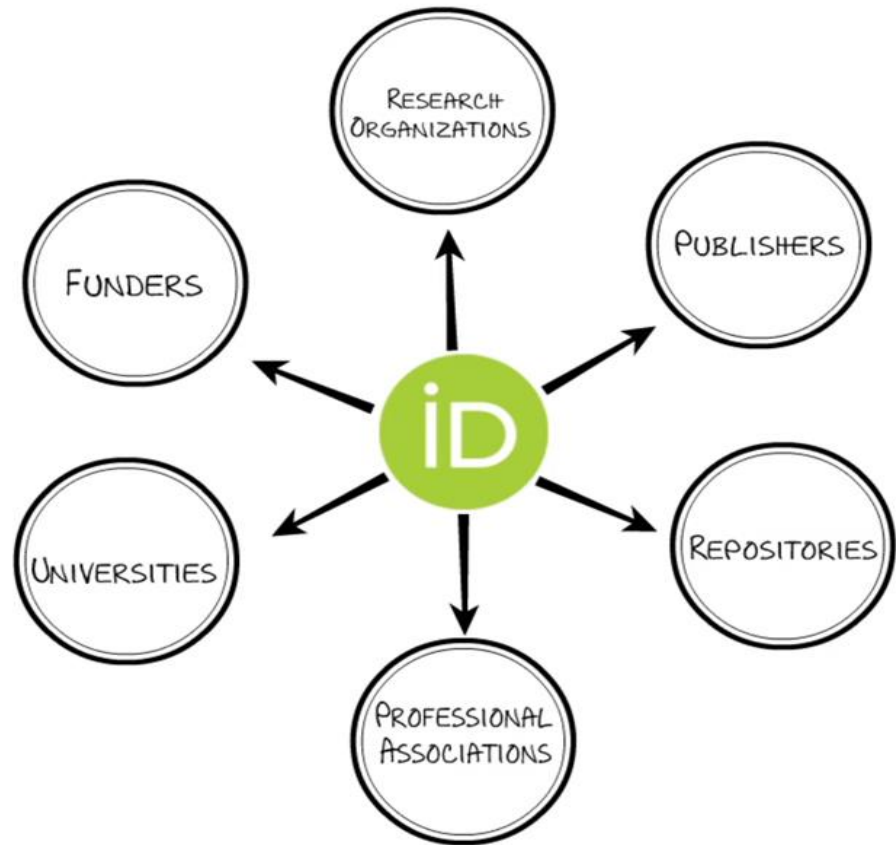


[Enlarge and Print](#)











Web links

www.diodiaries.ac.nz

ORCID



Scopus Author ID

4	<input type="checkbox"/> Richardson, Emma	 1	Environmental Science, Social Sciences, Business, Management and Accounting	Marlborough District Council		New Zealand
	 Show recent documents					
5	<input type="checkbox"/> Richardson, Emma	 4	Social Sciences, Arts and Humanities, Psychology, Medicine, Nursing	Loughborough University	Loughborough	
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6	<input type="checkbox"/> Richardson, Emma	 1	Medicine	King's College London	London	United Kingdom
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	 Show recent documents					
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Costello, Mark

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University of Auckland, Auckland, New Zealand

Author ID: 26643269600 [i](#)

[id http://orcid.org/0000-0003-2362-0328](http://orcid.org/0000-0003-2362-0328)

Other name formats:

[Costello, Mark J.](#) [Costello, Mark John](#) [Costello, M. J.](#)

Subject area:

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Documents by author

145

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Total citations

4650 by 3609 documents

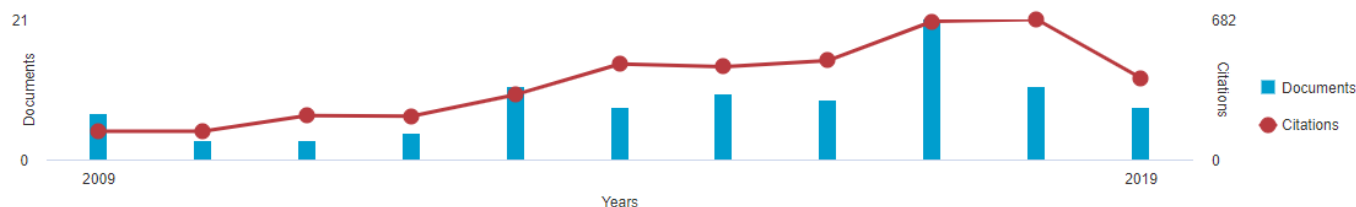
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Publons -> Web of Science *ResearcherID*



Mark Costello

Web of Science ResearcherID[®]
C-9267-2013

Top peer reviewer

institute of marine science, The University of Auckland

PUBLICATIONS

116

TOTAL TIMES CITED

4,190

H-INDEX

30[®]

VERIFIED REVIEWS

135

VERIFIED EDITOR RECORDS

10

[Summary](#)

Metrics

Publications

Peer review

Research Fields

BIODIVERSITY & CONSERVATION ENVIRONMENTAL SCIENCES ENVIRONMENTAL SCIENCES & ECOLOGY FISHERIES
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Identifiers

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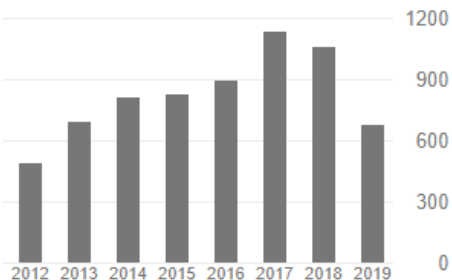
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TITLE	CITED BY	YEAR
The magnitude of global marine species diversity W Appeltans, ST Ahyong, G Anderson, MV Angel, T Artois, N Bailly, ... Current biology 22 (23), 2189-2202	550	2012
Predator feeding strategy and prey importance: a new graphical analysis MJ Costello Journal of Fish Biology 36 (2), 261-263	500	1990
Coral Reefs and the Global Network of Marine Protected Areas Mora C, Andréfouët S, Costello MJ, Kranenburg C, Rollo A, Veron J, Gaston K ... Science 312, 1750-1751	462	2006
Can we name Earth's species before they go extinct? MJ Costello, RM May, NE May	429 *	2013

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Citations	9544	5438
h-index	44	34
i10-index	131	81



Co-authors

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Your profile

Follow the link and use the checklist to help you improve your research profiles.

A white computer monitor with a thin bezel and a stand, displaying a green screen with a white URL. The background of the entire slide is a green gradient with abstract shapes.

<https://tinyurl.com/researchprofiles19>

Win a mug!

- 1 Grab a post-it
- 2 Write your 16 digit ORCID ID
- 3 Enter the draw!

Recap

Career

Your online research profile is important for your research career

Strategies

There are strategies to help you create a professional online researcher profile

Create

Choose suitable platforms that will help you reach what you want to achieve

Resources available

Research services can help you with:

Finding and managing information resources

Researcher profiles and identifiers

Impact and metrics

Research data management

Open access

Scholarly publishing

The use of Research Outputs and repositories

Contact us

www.library.auckland.ac.nz/ask-us/

Thanks

Acknowledgements

Presentation template by [SlidesCarnival](#)

Any questions?

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■ Sandy | s.lin@auckland.ac.nz